

NEW YORK

REAL ESTATE

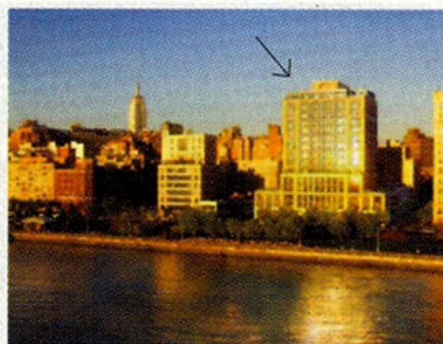
THE NEXT ...

BY S. JHOANNA ROBLEDO AND REBECCA MILZOFF

... CELEBRITY-MAGNET CONDO

*Superior Ink
Condominiums and Townhouses,
70 Bethune Street*

Preservationists lost their fight to save this factory from extinction, though they did manage to shout down plans for a glass tower here. Charles Gwathmey had his name attached to the project, but its developer, the Related Companies, instead hired Robert A.M. Stern. Perhaps they wanted to replicate the success of 15 Central Park West, the architect's star-filled—Denzel Washington! Sting! One of the Google guys!—project uptown, and they may be on target. Boldface names love



the West Village, and experts say Superior Ink will have the protected views, tight security, and discreetly decadent apartments they crave. Plus the townhouses will have two entrances—better for dodging paparazzi, notes downtown maven Leonard Steinberg.